

Academic Resume



Hanaa Namankani

Assistant Professor, Information Systems Department

Contact Information.

Room 124, hnamankani@kau.edu.sa.

Highest Degree.

2019, , E-Business Strategies and Systems: Social Media Adoption, University of Liverpool , UK.

Academic and Professional Experiences.

1. **2016 - 2018**
Saudi Students Scientific Society - 2016-2018 Managing and planning academic and social conferences and events, vice president; Liverpool guild of students, Liverpool, UK., , .
2. **2015 - Present**
Saudi Leadership Group — 2015-Current Seeking to make advantage of research and practical experience in the filed of leadership locally and globally to gain access to new knowledge and transfer it to our community, executive member; UK, K.S.A., , .
3. **2013 - 2015**
Saudi Scientific Society — 2013-2015 Initiating and planning academic conferences and events, member; Saudi Cultural Bureau, London, UK., , .

Research Interests.

SMEs strategies and systems, applied information systems, Deep learning, Machine Learning, IOT, E-Business, Technology Adoption and Governance.

Teaching Interests.

IS strategies, Policies and Governance, Information systems, Technical and organisational project management.

Certifications and Trainings.

1. life coaching certificate.
2. self development certificates.

Social, Scientific and Professional Affiliation.

Excellence Awards and Patents.

1. 2018, International, Saudi Students Scientific Society Award; SACB, London, UK, 2018 One of the best active Saudi students society that operate under Liverpool city guild of students.
2. 2016, International, Best Poster Award — Caen, France, 2016 European Conference of Social

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Media; Ercole de Management de Normandie.

3. 2010, International, Student of the year Award — Liverpool, UK, 2010 E-business strategy and systems, University of Liverpool.

Publications.

1. Hanaa Namankani, Claire Moxham, Matthew Tickle, "A Conceptual Review Of Social Media Adoption In Smes", vol: 9844, pp. 240-250, 2016.
DOI: [10.1007/978-3-319-45234-0_22](https://doi.org/10.1007/978-3-319-45234-0_22)